# **Press Release**

### ASUS Republic of Gamers Announces OC Showdown 2015 Formula Series R2

Global overclocking competition's second stage runs from 19th June to 20th July and invites enthusiasts to overclock with air or water cooling to win kudos and prizes

## KEY POINTS

- Worldwide competition for enthusiast overclockers using only off-the-shelf air- or water-cooling equipment
- ROG Rampage V Extreme and Maximus VII Gene gaming boards, ASUS Strix GTX 980 graphics card, plus Intel, HyperX and Enermax gear to be won
- @ASUS\_ROG #OCShowdown hashtag will be used by contestants and organizers for competition news and bragging rights

Taipei, Taiwan (19th June, 2015) — ASUS today announced round two of OC Showdown 2015 Formula series, the second stage of a global competition that invites enthusiast overclockers from around the world to compete to win both kudos and great prizes. ASUS ROG motherboards and graphics cards are the most popular choice for overclockers as tracked by HWBOT, so the challenge puts the world's favorite overclocking gear at the center of the global stage.

In co-operation with HWBOT and partners Intel<sup>®,</sup> HyperX<sup>®</sup> and Enermax, round two of OC Showdown 2015 Formula series launches today and runs until 20th July 2015. Formula series invites overclockers to compete using an ASUS-branded motherboard, and to cool using only stock air- or water-based equipment. No extreme-cooling equipment or techniques are permitted in Formula-series competition rounds, and overclockers of all abilities are invited to enter. Contestants are encouraged to broadcast their results and comments on both Twitter and Facebook using the #OCShowdown hashtag, and to follow ASUS ROG on Twitter — @ASUS\_ROG.

#### Accessible overclocking for global kudos and extreme prizes

OC Showdown 2015 Formula's second round will appeal to anyone with overclocking ambitions, from enthusiasts to first-time tweakers. To ensure a level playing field for all entrants only traditional air- or water-cooling rigs are allowed, meaning off-the-shelf equipment that can be purchased, installed and operated by anyone — regardless of experience. The chosen cooling apparatus must be attached to a system based built with an ASUS-branded motherboard.

This second round is divided into three accessible-but-challenging stages, with contestants required to measure their overclocking successes with Intel Extreme Tuning Utility (XTU), GPUPI for CPU and HWBOT Prime. Full competition rules for the round two of OC Showdown 2015 Formula are available at <u>http://oc-esports.io/#!/round/rogocs\_formula\_r2</u>.

Prizes available to winning contestants include the latest ROG Rampage V Extreme gaming motherboard, an Intel Core<sup>™</sup> i7 5930K processor, HyperX Predator DDR4 memory and an ASUS Strix GTX 980 graphics card. Other prizes to be won are ROG's Maximus VII Gene micro-ATX (mATX) gaming motherboard, a Liqmax 120/240 CPU cooler from Enermax and a HyperX Savage SSD. A lucky draw will also run throughout the duration of the competition offering a variety of randomly-awarded prizes, including T-shirts, headset holders and an Enermax Ultrabox drive dock. A full list of all prizes is available at <a href="http://oc-esports.io/#!/round/rogocs\_formula\_r2/prizes">http://oc-esports.io/#!/round/rogocs\_formula\_r2/prizes</a>

#### **AVAILABILITY & PRICING**

ASUS ROG OC Showdown 2015 Formula round two launches today worldwide. Please contact your local ASUS representative for further information.

#### NOTES TO EDITORS

ASUS Global Press Room: http://press.asus.com ASUS Global Facebook: www.facebook.com/asus ASUS Global Twitter: www.twitter.com/asus ASUS ROG Facebook: www.facebook.com/asusrog ASUS ROG Twitter: www.twitter.com/asus\_rog ASUS ROG OC Showdown 2015: http://rog.asus.com/401572015/overclocking/asus-republic-ofgamers-announces-oc-showdown-2015/ Formula series competition: http://oc-esports.io/#!/round/rogocs\_formula\_r2 Intel: www.intel.com Enermax: www.enermax.com HyperX: www.kingston.com/en/hyperx

HWBOT: <u>www.hwbot.org</u>

#### About ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets, smartphones and wearables. Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014 and is widely credited with revolutionizing the PC industry with its Eee PC<sup>™</sup>. ASUS has more than 13,600 employees around the globe with a world-class R&D team of 4,500 engineers. Company revenue for 2014 was approximately US\$14.5 billion.

#### ###