

A smart home needs a secure foundation.

Internet-of-Things (IoT) devices provide convenience, safety, and productivity. But without proper security, they can open doors for hackers.



90%

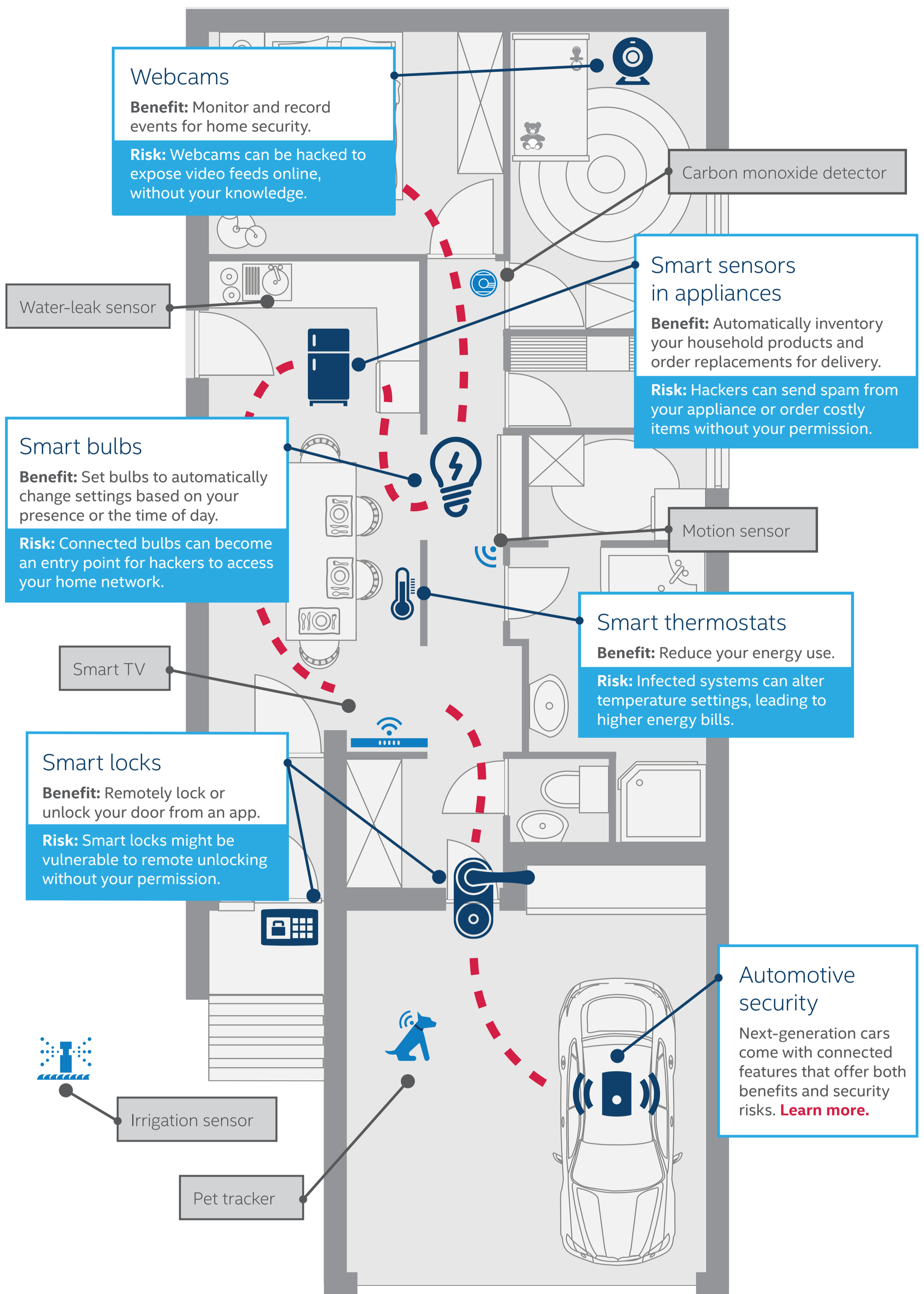
of consumers say personal and family security is a top reason for purchasing a smart-home system.¹

71%

of Americans expect at least one smart-home device to be in every home by 2025.²

82%

of Americans agree that integrated security is a priority for living in a smart home.²



Build stronger security with integrated solutions.

Look for devices designed from the ground up to provide:



Safe defaults and failure modes



Security integrated into the design and manufacturing process



Strong data and identity protections



Stand alone operation, if disconnected from the network



Remote updates for responding to new threats

We are helping lead the way.



Security by design:
 Include security measures throughout the development and manufacturing process



Innovative solutions:
 Help ensure privacy through hardware-based identity and other technologies

Smarter homes have smarter security.

To learn more about keeping home IoT devices secure, visit www.mcafee.com/embedded.

¹ Icontrol Networks. "2015 State of the Smart Home Report." 2015. <http://www.icontrol.com/blog/2015-state-of-the-smart-home-report/>.

² Intel. "Media Backgrounder: Could Smart Homes Be as Commonplace as Smartphones by 2025?" July 2015. <http://download.intel.com/newsroom/kits/iot/pdfs/IntelSmartHomeSurveyBackgrounder.pdf>.

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