

# WORLD PASSWORD DAY 2017

May 4<sup>th</sup>

## The truth about password habits

Surprising results from a recent global survey  
conducted by McAfee

37%

Of respondents  
keep a record  
of passwords  
on paper



Claim to use  
password  
management  
software

20%

60%

Own a device  
that is not  
password  
protected



Think fingerprint  
authentication  
is still the most  
trusted way to  
unlock devices

35%

59%

Of consumers  
are, shockingly,  
comfortable  
sharing their  
passwords



Claim that their  
main concern  
is password  
security strength

46%

 **McAfee**<sup>TM</sup>

McAfee conducted this survey of 3,000 people across Australia, France, Germany, India, Japan, U.K., and U.S. in March through April 2017.

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