



FLIR launches MPX - Megapixel DVR & cameras over Coax / UTP

HD picture & exceptional features provide an impressive and economical analog solution

Meer, Belgium, 17 June 2014 – FLIR Systems is proud to announce the introduction of the revolutionary MPX DVR and camera line-up, offering megapixel resolution over standard coaxial / UTP cable at price levels well below IP. The new M3400 Series MPX DVR and compatible MPX Cameras provide an affordable and simple-to-use HD system with advanced features, without any networking complexities. MPX offers an ideal retrofit solution for end-users employing D1 / 960H analog systems who wish to upgrade to High Definition picture quality without running new cabling.

The new MPX technology overcomes the shortcomings of previous analog HD CCTV systems introduced in the market and goes well beyond the key benefit of megapixel resolution to offer exceptional features previously unavailable. MPX utilizes bidirectional communication protocol to facilitate 2 way audio, duplex transmission for camera control (including PTZ, focus, alarm trigger), plus extended cabling distances of up to 400m. With a brilliant HD image and no video or audio latency, the MPX system is a natural migration from 960H analog DVRs.

Accompanying the MPX DVR is the innovative FLIR Cloud connectivity solution featuring instant remote access via iOS and Android by simply scanning the DVR's QR code. In addition to the mobile apps, the powerful FLIR Cloud Client 64 channel CMS software for PC/Mac is included with Client/Server support for managing multi-site applications and even combining FLIR NVRs and IP Cameras into the same centralized location. FLIR Cloud will soon become a vehicle for Cloud Services which will present excellent RMR opportunities for dealers.

The initial MPX offering arriving in July 2014 will consist of a 720p DVR bundle with Outdoor IR Mini Bullet Cameras. Shortly thereafter the line will be expanded to include a wide variety of MPX camera configurations including Vandal Dome, Motorized Lens e-zoom cameras, and PTZ Domes. While first generation MPX systems will feature 720p resolution (double the resolution of 960H), second generation MPX recorders will include megapixel resolution plus compatibility to connect non-MPX D1 / 960H analog cameras. MPX DVRs will be offered in 4/8/16 channel configurations.

For more information, please visit www.flirsecurity.com/pro

About FLIR Systems

FLIR Systems is the world leader in the design and manufacturing of thermal imaging cameras for a wide variety of applications. It has over 50 years of experience and thousands of thermal imaging cameras currently in use worldwide for predictive maintenance, building inspections, research & development, security and surveillance, maritime, automotive and other night-vision applications. FLIR Systems has five manufacturing plants located in the USA (Portland, Boston and Santa Barbara), Sweden (Stockholm) and Estonia (Tallinn). It operates offices in Australia, Belgium, Brazil, China, Dubai, France, Germany, Hong Kong, India, Italy, Japan, Korea, the Netherlands, Russia, Spain, UK and the USA. The company has over 3,200 dedicated infrared specialists, and serves international markets through a global distributor network providing local sales and support functions.

More about FLIR Systems and our products can be found at www.flir.com.